國立彰師附工 104 學年度上學期 高職二(含綜二孝仁愛) 英文科 期末考

座號畫錯一律扣總分5分

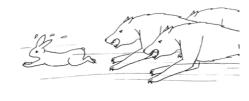
I. 聽力測驗 (10%):

Part A 4%

Look at the pictures below. For each, you will hear one or two questions and four possible answers, A to D. Write down the letter of the best answer (A, B, C, or D).

Question 1

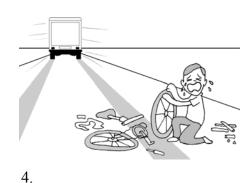
Question 3





Question 4

Question 2



Part B 3%

In part B, you will hear several questions or statements. Choose the best response or reply.

- 5. (A) Of course it is clean. I used soap.
 - (B) It is a little bit smaller than before.
 - (C) It changed color and now it's yellow.
 - (D) No, it didn't break the washing machine.
- 6. (A) Yes, people are afraid of him.
 - (B) Yes, everyone thinks he's funny.
 - (C) Yes, people think highly of him.
 - (D) Yes, he doesn't have many friends.

- 7. (A) OK, call your old classmate.
 - (B) You have someone who helps you?
 - (C) No, please don't call your boss.
 - (D) Why are you calling a friend?

Part C 3%

In part C, you will hear one or more conversations between a man and a woman, and then a question following each conversation. Choose the best answer to that question.

- 8. (A) Well, I don't exercise much.
 - (B) I come from a very small family.
 - (C) I work at a department store.
 - (D) Actually, I am a Christian.
- 9. (A) That she drink a lot of water.
 - (B) That she bring water back home.
 - (C) That she swim in a pool of fresh water.
 - (D) That she work out with a bottle of water.
- 10. (A) She wanted to steal the car.
 - (B) She wanted to try driving a new car.
 - (C) Someone invited her to get in.
 - (D) It looked a lot like her car.

II. 字彙選擇 (10%):

| 11. The restaurant we're going to tonight is hard to find, so I drew a map to show everyone |
|---|
| its |
| (A) location (B) scenery (C) addition (D) elevator |
| 12. Careless drivers overlook traffic and make life difficult for other drivers and |
| passers-by. |
| (A) elements (B) inventions (C) regulations (D) schedules |
| 13. The mother's voice with sadness for her child's death. |
| (A) confined (B) protected (C) trembled (D) urged |
| 14. It requires great to achieve success. |
| (A) persistence (B) convention (C) dialects (D) mystery |
| 15. The local government takes to stop drug dealing in this area. |
| (A) portions (B) confidence (C) pollution (D) measures |

| 27. Marcus: My report is not going well. Lesley: You're just upset. Do you want me to look it over? Marcus: Sure, Lesley: No problem. I can give you some suggestions later. |
|---|
| (A) I can do it on my own.(B) I'd really appreciate that, thanks. |
| (C) I just turned in my report.(D) I'd love to help you out. |
| 28. Lance: This dish is awful. Can I have something else? |
| Timothy: Really? I think it's delicious |
| Lance: That's not true. I'd say nice things if the food was good. |
| (A) You don't have to make excuses. |
| (B) You've told me before. |
| (C) You're always complaining. |
| (D) You're just saying that. |
| 29. Timmy: Do you have a minute? |
| Marie: Two be honest, I'm not in the mood to talk to you. |
| Timmy: |
| Marie: I hope you're sincere and you'll never do it again. |
| (A) I have something important to tell you. |
| (B) No problem. We'll speak another time then. |
| (C) There is no need to tell the truth. |
| (D) Listen, I'd like to apologize for my behavior yesterday. |
| 30. Salesman: Have you made your decision? |
| Jeffery: Yes, I can't buy it. It's too expensive. |
| Salesman: |
| Jeffery: It depends on how much you can reduce the price. |
| (A) What if I give you some extra items? |
| (B) What if I offer you a discount? |
| (C) How about I give it to you for free? |
| (D) Let me tell you why you must buy it. |
| |
| V. 綜合測驗 (20%): |
| "Trust me, you can make it" is a very successful slogan in an advertisement for a Taiwanese |
| weight 31 company. It 32 popular in Taiwan since it first aired on TV. The slogan |
| promises that 33 the services the company offers, the customers will reach their goals of |
| losing weight. It also 34 that the company can surely help women look more attractive. |
| |

| That company has really ma | ade itself 35 becaus | se of this simple but power | erful slogan! | hurt 49 physical ones. | In order no |
|---|-------------------------------|--|----------------------|-----------------------------------|---------------------|
| 31. (A) encouragement | (B) requirement | (C) development | (D) management | control their anger. | |
| 32. (A) has been | (B) was | (C) being | (D) has to be | 46. (A) As a result | (B) In its |
| 33. (A) for | (B) with | (C) at | (D) in | 47. (A) whenever get | (B) when |
| 34. (A) inspires | (B) persuades | (C) relates | (D) implies | 48. (A) make | (B) leave |
| 35. (A) knew | (B) knows | (C) know | (D) known | 49. (A) not onlybut also | (B) asa |
| | | | | 50. (A) to learn | (B) learn |
| Our lives are full of ad | s. Some are on TV. Other | rs are in mailboxes. 36 | are on the | | |
| Internet. Most companies ar | re willing to spend a lot o | f money on advertising to | increase the sales | VI. 閱讀測驗 (10%): | |
| of their products. In addition | n, <u>37</u> putting ads, co | ompanies can make peop | le <u>38</u> aware | Product placement, w | hich means |
| of their brand names. | | | | TV shows repeatedly, is a co | ommon kin |
| An ad which attracts po | eople's attention is a succ | essful one. However, not | all ads are true, | placement because it works | well. Filmr |
| because people should not p | out their trust in every ad. | For example, if an ad | 39 that people | products like cell phones an | d cars for a |
| using its product can be slin | n within a week, it will be | e very likely to be a lie. A | picture of a slim | One famous example is | s from the 1 |
| lady 40 the product se | eems quite convincing. H | owever, it can be cheating | g. So, when an ad | Pieces, a kind of chocolate s | similar to M |
| attracts attention, people sho | ouldn't trust it completely | <i>7</i> . | | increased by 65 percent because | ause the mo |
| 36. (A) Other | (B) Another | (C) Still others | (D) The other | companies would like to pay | y for produ |
| 37. (A) for | (B) from | (C) by | (D) in | money for filmmaking. | |
| 38. (A) being | (B) be | (C) to be | (D) to being | However, product place | ement also |
| 39. (A) is suggested | (B) will suggest | (C) suggesting | (D) suggests | tell if it's an advertisement of | or just part |
| 40. (A) holds | (B) holding | (C) who holding | (D) to hold | you don't want before. Besi | des, it can l |
| | | | | may blindly buy what their | favorite mo |
| My neighbor, Calvin, | 41 a handsome boy. | However, he has a big fl | aw in his | Product placement can | make a mo |
| character—he gets angry easily. 42 he is angry, he says hurtful words to other people. This | | in our daily lives. However, we should | | | |
| makes him have very few fr | riends. 43 concerned | d about Calvin, I suggeste | ed that he 44 to | remember that you don't ha | ve to buy th |
| an anger control center. He l | has taken my advice and i | now visits there twice a w | week. Though there's | 51. The phrase "product pla | icement " ir |
| no obvious improvement so | far, I believe Calvin will | be better <u>45</u> . | | (A) a new movie style | |
| 41. (A) who is | (B) being | (C) is | (D) was | (C) a favorite scene of fi | ilmmakers |
| 42. (A) However | (B) Every time | (C) No matter | (D) Despite | 52. According to the passage | e, filmmake |
| 43. (A) Being | (B) I was | (C) To be | (D) Be | (A) it helps attract a lot of | of people |
| 44. (A) goes | (B) went | (C) go | (D) gone | (B) they like the product | ts as well |
| 45. (A) ever since | (B) over time | (C) in a hurry | (D) at once | (C) they pay for the prod | ducts used i |
| | | | | (D) it helps filmmakers | have more |
| Anger is a natural feeli | ng. <u>46</u> , when it is to | o strong, it may be out of | f control and cause | 53. According to the passage | e, which is |
| many problems. For instance | e, some people always sa | y unkind words 47 | upset. Angry words | (A) It is a successful exa | ample of pro |
| are like a sharp knife which | will <u>48</u> wounds in | people's hearts, and the s | cars can be 49 | (B) The product shown is | in the movi |

| nurt 49 pnysical ones. | in order not to nurt otner | s, it is necessary for every | yone <u>10</u> now |
|--------------------------|----------------------------|------------------------------|--------------------|
| control their anger. | | | |
| 46. (A) As a result | (B) In its excitement | (C) Nevertheless | (D) Therefore |
| 47. (A) whenever get | (B) when to get | (C) when getting | (D) when they |
| 48. (A) make | (B) leave | (C) cause to | (D) result |
| 49. (A) not onlybut also | (B) asas | (C) neithernot | (D) eitheror |
| 50. (A) to learn | (B) learning | (C) learned | (D) learns |

s some products or brand names are shown in a movie or nd of marketing technique. Advertisers like product makers also like it because they don't have to buy certain movie.

1982 movie E.T.: the Extra-Terrestrial, where Reece's M&Ms, was shown repeatedly. The sales of Reece's Pieces ovie was so successful. After the successful example, more ct placement and it indirectly helps filmmakers have more

worries many people because they gradually find it hard to of the story. It may make you want to buy something that have a bigger effect on children and teenagers because they ovie stars wear, eat or drink.

ovie seem more real because it includes things that appear still watch out for the influence of product placement and hings just because your favorite actor or actress uses them!

- n the first paragraph means _____. (B) a way of marketing (D) a brand name of candies ers like product placement because _____
 - in their movies
- money for filmmaking
- NOT true about the movie "E.T.: the Extra-Terrestrial"?
 - oduct placement.
 - (B) The product shown in the movie sold well after the film came out.

| (C) The leading actor in the movie is called Reece. | 14. Jessica's skin is very white. The color of her skin is like snow. (asas) |
|---|--|
| (D) The movie was made in the 1980s. | → Jessica's skin |
| 54. According to the passage, product placement makes many people worry probably because | |
| | IV. 翻譯填空:(4%,一格 1%) |
| (A) it makes some people buy things they don't really want | ● 我很抱歉忘了你的生日。我會補償你的。 |
| (B) they find the product is not as good as in the movie | I'm sorry that I forgot your birthday. I'll 15 it up to you. |
| (C) children like the product better than the movie | ● 這本小說經得起時間考驗且在現今仍廣為眾人閱讀。 |
| (D) their favorite stars never buy the product shown in the movie | This novel has 16 the test of time and is still widely read by peop |
| 55. Which of the following is true about the passage? | ● 可怕的暴風雨使我們的旅行成為一場災難。 |
| (A) The writer totally agrees with the marketing technique of product placement. | The terrible storm 17 our trip into a 18. |
| (B) The word "blindly" means those who do things without thinking clearly. | |
| (C) The sales of Reece's Pieces increased before the movie E.T. came out. | V. 中翻英:(8%,一題 4%) |
| (D) Product placement is a technique that products are made after shown in a movie. | 19. 這些舊照片對 Rosa 來說非常寶貴。它們總是讓她憶起清晰的童年 |
| | 20. 當 James 和別人意見分歧時,他總是盡可能耐心地溝通。 |
| 非選擇題 | |
| I. 文意字彙 (24%, 一題 2%): | |
| 1. As soon as Kristine stepped out of the arrival gate and saw her parents, she ran up to them and | |
| e ed them tightly. | |
| 2. The man severely hurt his head in the accident; that's why he had no <u>m</u> <u>y</u> of what had | |
| happened. | |
| 3. To have good health, we should <u>d</u> e the junk food we eat. | |
| 4. He was <u>f</u> ted by repeated failures and thought about giving up. | |
| 5. Nicole <u>a ed</u> to me for not showing up at my birthday party. | |
| 6. Mr. Lin is a very <u>i</u> politician, so when he speaks, even the president listens. | |
| 7. The poet expressed his <u>p</u> n for his wife in a poem to show how much he loved her. | |
| 8. Brian is <u>a ed</u> for being able to speak four languages. | |
| 9. The company's latest model of cell phone has lots of new <u>f</u> <u>es</u> . | |
| 10. Although my grandfather has passed away, his love for us <u>r ns</u> . | |
| 11. Dr. Keats is a very (persuade) speaker and gets whatever he argues for. | |
| 12. The company always trains its new (employ) during their first month. | |
| II. 句子重組 (2%,句首為大寫,全對才給分): | |
| 13. really /the summer in France/ helped / spending/Monica's French /improve | |
| | |
| | |
| III. 句子改寫 (2%, 全對才給分): | |

→ Jessica's skin ______. IV. 翻譯填空:(4%,一格1%)

- 我很抱歉忘了你的生日。我會補償你的。 I'm sorry that I forgot your birthday. I'll 15 it up to you.
- 這本小說經得起時間考驗且在現今仍廣為眾人閱讀。 This novel has <u>16</u> the test of time and is still widely read by people today.
- 可怕的暴風雨使我們的旅行成為一場災難。 The terrible storm 17 our trip into a 18.

V. 中翻英:(8%,一題 4%)

- 19. 這些舊照片對 Rosa 來說非常寶貴。它們總是讓她憶起清晰的童年記憶。
- 20. 當 James 和別人意見分歧時,他總是盡可能耐心地溝通。

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非選題總分:40分 請務必使用深藍或黑色原子筆作答

| 文意字彙 (24%,一題 2%) : 1. embraced | 2. memory |
|--|---|
| 1. omoravea | 2. memory |
| 3. decrease | 4. frustrated |
| 5. apologized | 6. influential |
| 7. passion | 8. admired |
| 9. features | 10. remains |
| 11. persuasive | 12. employees |
| 13. Spending the summer in | France really helped improve Monica's French. |
| I. 句子改寫 (2%,全對才給分) | France really helped improve Monica's French. |
| 13. Spending the summer in | France really helped improve Monica's French. |
| 13. Spending the summer in I. 句子改寫 (2%,全對才給分) 14. is as white as snow | France really helped improve Monica's French. |
| 13. Spending the summer in L. 句子改寫 (2%,全對才給分) | France really helped improve Monica's French. |
| 13. Spending the summer in I. 句子改寫 (2%,全對才給分) 14. is as white as snow | France really helped improve Monica's French. |
| 13. Spending the summer in T. 句子改寫 (2%,全對才給分) 14. is as white as snow V. 翻譯填空:(4%,一格1%) | France really helped improve Monica's French. |
| 13. Spending the summer in T. 句子改寫 (2%,全對才給分) 14. is as white as snow W. 翻譯填空: (4%,一格 1%) 15. make | France really helped improve Monica's French. |

| V. 中翻英:(8%, 一題 4%, 前後各 2%, | 錯一處扣 1% |) |
|----------------------------|---------|---|
|----------------------------|---------|---|

| 19. These old photos are very valuable to Rosa. / They always bring back vivid |
|--|
| memories of childhood. |
| |
| 20. When James has a disagreement with others, / he always tries to |
| communicate with them as patiently as possible. |
| |